Evrak Tarih ve Sayısı: 12.11.2024-3351



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Savi : E-34221550-720-12296

Tarih:

11.11.2024

Konu: 10. MENA ICT Forum 2024, Ürdün

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi: İslam Ticaret ve Kalkınma Odası'nın 08.11.2024 tarihli yazısı.

İlgi yazıda, Ürdün Ticaret Odası'nın yazısına atfen, MENA ICT Forum 2024'ün, 20-21 Kasım 2024 tarihlerinde Ürdün'de Hilton King Hussein Bin Talal Kongre Merkezi'nde düzenleneceği bildirilmektedir. Forumla ilgili detaylı bilgi ekte yer alan dokümanla paylaşılmaktadır.

Kayıt için https://www.menaictforum2024.com/#/tickets?lang=en ve fuara stant ile katılım için https://www.menaictforum.com/exhibitor adresleri ziyaret edilebilir.

Bilgilerini ve konunun üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL Genel Sekreter Yardımcısı

EK: MENA ICT Forum 2024 Kitapçığı (34 sayfa)





INNOVATE. CONNECT. TRANSFORM



SYNERGY IN INNOVATION

Navigating the Future of ICT in MENA

20 - 21 King Hussein bin Talal Convention Centre, NOVEMBER Dead Sea – Jordan





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Flashback of MENA ICT Forum 2022

Meet The Organizer

SUMMARY

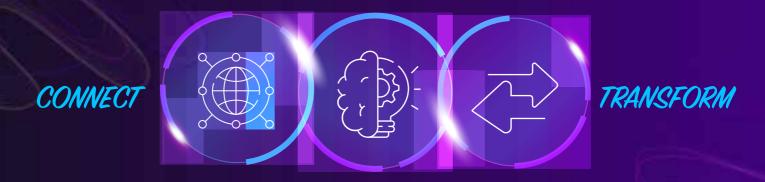
The MENA ICT Forum 2024 is the premier biennial event for the information and communication technology (ICT) industry in the Middle East and North Africa (MENA) region. Since its inception in 2002, under the esteemed patronage of His Majesty King Abdullah II Ibn Al Hussein, the forum has become a significant platform for decision-makers from the private ICT sector, government, and academia to network, share insights, and explore emerging technologies. The 2024 edition promises to be a dynamic technology and networking event, connecting regional and global participants to discuss and shape the future of ICT.

www.menaictforum.com

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MENA ICT FORUM 2024 THEME

The theme of **MENA ICT Forum 2024** will be "Synergy in Innovation: Navigating the Future of ICT in MENA" taking into consideration 3 Pillars:



INNOVATE

Together, these three pillars – Connect, Innovate, and Transform – shape a vision for a future where technology is not just an enabler, but a driver of comprehensive growth and progress.

MENA ICT FORUM 2024 TOPICS

- *ICT FUTURE* Foresight
- MARKET DEMAND and IT Readiness
- Strategic *REGIONAL COLLABORATION*
- COMPETITIVE OUTSOURCING Dynamics
- A/ MARKET and Skill Transformation
- Advancing *URBAN TECHNOLOGY*
- CYBERSECURITY Threat Landscape

Networking and Collaboration:

Foster networking opportunities among decision-makers, experts, and practitioners in the ICT sector.

Knowledge Exchange:

Facilitate the exchange of knowledge, experiences, and best practices in ICT.

OBJECTIVES

Innovation Showcase:

Highlight the latest innovations, trends, and solutions in the ICT industry.

Startup Support:

Provide a platform for startups to exhibit and engage with investors and stakeholders through "Startup Village Arabia."



Regional Integration:

Position Jordan as a gateway for ICT products and solutions to regional markets.

EXPECTED OUTCOMES



Strengthened regional and global ICT networks.



Increased knowledge and awareness of current and future ICT trends.



Constructive dialogues and partnerships between public and private sectors.



Enhanced visibility for ICT Sector companies and support for startups and entrepreneurs.

MENA ICT FORUM 2024 ACTIVITIES



Startup Village Arabia



MENA ICT FORUM 2024



MENA ICT FORUM 2024 Awards



Exhibition



B2B Meetings

TARGET AUDIENCE

Local, Regional, and International Audience



- ICT Industry Leaders and Decision-makers
- Government Representatives
- Academia and Researchers
- Technology Enthusiasts
- · Startups and Entrepreneurs
- Venture Capitalists and Investors

NUMBER OF PARTICIPANTS

3,000+
participants

AGENDA

Day 1, 20 November 2024

	Day	Start	End	Session Title	
	Day 1	08:00	09:00	Networking and Registration	D.
	6	09:00	09:15	Ahlan Wa Sahlan	2B
		09:15	10:00	The Future of ICT in MENA: Opportunities and Challenges	MEE
		10:00	10:45	Innovative Solutions Transforming MENA's ICT Landscape	ETING
9		10:45	11:15	Building Bridges: Fostering Global ICT Networks	S
ı		11:15	11:45	Exhibition & Networking - Coffee Break	
		11:45	12:15	Catalyzing Change: Empowering Women in MENA's Tech Ecosystem	B2B
		12:15	13:00	Leveraging IT & Business Process Outsourcing for Mutual Growth in MENA	MEE
		13:00	14:00	Lunch & Networking	EETING
		14:00	14:45	Smart and Cognitive Cities: Transforming Urban Spaces in MENA	SDI

Day	Start	End	Session Title	
Day 1	14:45	15:30	Fintech Innovations: Driving Financial Inclusion & Growth in MENA	
	15:30	16:00	Utilizing AI in Public Services	
	18:00	19:00	Exhibition & Networking	
	19:00	21:00	Gala Dinner & Cultural Event	

Day 2, 21 November 2024

Day 2	08:00	09:00	Networking
	09:00	09:45	Cybersecurity Challenges in the Digital Age: Safeguarding MENA's Future
	09:45	10:30	Fostering Tech Talent in MENA: The Golden Triangle
	10:00	10:30	Harnessing Market Intelligence for Tech Sector Growth
	10:30	11:15	Elevating Education: The State of EdTech in MENA
	11:15	11:45	Exhibition & Networking - Coffee Break

Day 2, 21 November 2024

Day	Start	End	Session Title	OD I
Day 2	11:45	12:15	Safeguarding Data Privacy in MENA: Challenges and Solutions	2B M
			Advancing Healthcare: The Evolution of HealthTech in MENA	- 8
	12:15	13:00	Navigating the Al Landscape in MENA: Ethics, Impact, and Governance	TINGS
	13:00	14:00	Lunch & Networking	
	14:30	15:15	Media in the Age of Al: Challenges and Opportunities in MENA	B2I
	14:30 15:15	15:15 16:00		四区
			Opportunities in MENA Semiconductors in MENA: Charting a Path	w w

^{*}Detailed Agenda and Speakers will be provided and updated on ongoing basis

SPONSORSHIP PACKAGES

		Platinum Sponsor	Telecom Sponsor	Banking Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Cultural Evening
	Sponsorship Value (USD) (Excluding 16% Sales Tax)	\$65,000	\$50,000	\$50,000	\$40,000	\$30,000	\$15,000	\$20,000
	Exhibition Booth	~ 4 x 4 m2	~ 3 x 3 m2	~ 3 x 3 m2	~ 2.5 x 2.5 m2	~ 2 x 2 m2	~1 x 1 m2	~1.5 x 1.5 m2
	Logo visible in Plenary Hall	Very Large	Large	Large	Medium	Small	Small	Small
	Logo visible in Breakout Rooms	Very Large	Large	Large	Medium	Small	Small	Small
V	Logo on Venue Branding Items	Very Large	Large	Large	Medium	Small	Small	Small
	Logo on Thank-you Sign	Very Large	Large	Large	Medium	Small	Small	Small
	Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing	Opening & Closing	Closing Session	Closing Session	Evening Function
	Logo on Lanyards	Yes					//	
	Logo on Website	Very Large	Large	Large	Medium	Small	Small	Small
	Profile & Advertising Space in e-Booklet	Front/Back/ Center	Full Page	Full Page	Full Page	Full Page	Half Page	Full Page
	Logo on Email Promotions	Very Large	Large	Large	Medium	Small	Small	Small
	Complimentary Passes	12	10	10	8	6	3	5

EXHIBITION PACKAGES

	Premium Booth	Standard Booth
Exhibition Value (USD) (Excluding 16% Sales Tax)	\$5,500	\$2,400
Exhibition Booth	~ 3 x 3 m2	~ 1.5 x 1.5 m2
Logo on Website	✓	\checkmark
Profile & Advertising Space in e-Bool	klet Full Page	Full Page
Logo on Email Promotions	✓	√
Complimentary Passes	5	3

www.menaictforum.com/exhibitor







EXHIBITION PACKAGES

Startup Village Arabia Startup Booth*

Value (USD)(Excluding 16% Sales Tax)	\$750
Booth Space	~1X1m2
Logo on Website	Yes
Profile & Advertising Space in e-Booklet	Yes
Confirmed One to One Meetings with VCs	Yes
Pitch Competition	Yes
Access to All Sessions	Yes
Number of Delegate Passes	2

^{*}To be eligible, your startup / delegate must be registered and have a complete profile at www.startupsjo.com

NATIONAL PAVILIONS PACKAGES

Feature / Offering	Category A	Category B	Category C
Total Space	24 m2	12 m2	8 m2
Ideal Space for (1 x 1 m2 Booths)	Up to 10 booths	Up to 6 booths	Up to 4 booths
Country Flag visible in Plenary Hall	Large	Medium	Small
Country Flag visible in Breakout Roor	ms Large	Medium	Small
Country Flag on Venue Branding Iten	ns Large	Medium	Small
Country Flag on Thank-you Sign	Large	Medium	Small
Verbal Recognition	Opening & Closing(Opening & Closing	Opening & Closing
Country Flag on Website	Large	Medium	Small
Advertising Space in Booklet	Full Page	1/2 Page	1/4 Page
Country Flag on Email Promotions	Large	Medium	Small
Complimentary Forum Passes	26	15	10
Space Rent Fee (Excluding 16% Sales Tax)	\$35,000	\$25,000	\$15,000

REGISTRATION FEES FOR DELEGATES

int@j Members Fees	Ends	Group A (1 - 3)	Group B (4 - 6)	Group C (7 - 9)	Group D (10+)
Early Bird Rate	May 31st	\$320	\$290	\$275	\$255
Reduced Rate	August 16th	\$375	\$335	\$320	\$300
Standard Rate	October 31st	\$425	\$385	\$365	\$340
Late Registration	November 16th	\$510	\$460	\$440	\$410
Non-members Fees	Ends	Group A (1 - 3)	Group B (4 - 6)	Group C (7 - 9)	Group D (10+)
Early Bird Rate	May 31st	\$490	\$440	\$420	\$390
Reduced Rate	August 16™	\$570	\$515	\$490	\$455
Standard Rate	October 31st	\$650	\$585	\$555	\$520
Late Registration	November 16th	\$780	\$705	\$670	\$625

Registration Fees for Delegates*:*Exclusive of 16% Sales Tax



REGISTRATION FEES FOR DELEGATES

Startup Village Arabia Delegate*

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Value (USD) (Exclud	ding 16% Sales Tax)	\$275	
Booth Space		No	
Logo on Website		No	
Listing in e-Bookle	t	No	
Confirmed One to	One Meetings with VCs	No	
Pitch Competition		No	
Access to All Sessi	ons	Yes	
Number of Delega	te Passes	1	

*To be eligible, your startup / delegate must be registered and have a complete profile at www.startupsjo.com

www.menaictforum.com/registration





FLASHBACK OF **MENA ICT FORUM 2022**

PARTICIPANTS FROM 40 COUNTRIES















































CANADA





CZECH



EGYPT







ROMANIA



FRANCE



GERMANY

INDIA



INDONESIA

IRAQ.



SAUDI ARABIA



SINGAPORE

OATAR

SLOVENIA



SUDAN











SAN MARINO







EMIRATES





IRELAND



JORDAN













IN NUMBERS



2,637 **Total Participants**



146 Speakers

National Pavilions



Sessions and Presentations



154

Exhibitors



Startup Booths



University Faculty & Student Participation



Representatives of 53 regional and international VC Funds



400+

Meetings between VCs and Entrepreneurs



1,400+

B2B Meetings



Announcements and MoU's



Sponsors



Strategic Partners

PARTICIPANTS CLASSIFICATIONS

561

Chairpersons, Board Members, CEOs, VPs, C-Level & Founders **793**

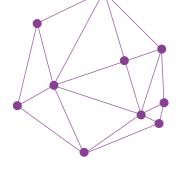
Executives,
Directors, Managers
& Department
Heads

236

Government, Embassy & Ministry Officials

264 783





THANK YOU

FOR BEING PART OF MENAICT FORUM 2022

ORGANIZED BY

IN PARTNERSHIP WITH





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SCIENCE PARTNER





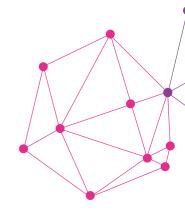


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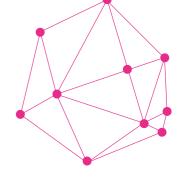


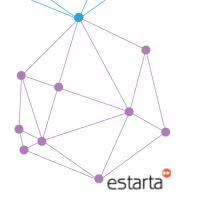












THANK YOU

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EXHIBITORS











































































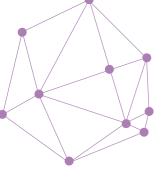












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NATIONAL PAVILION PARTICIPANTS



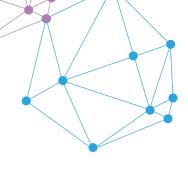


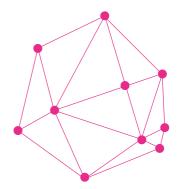


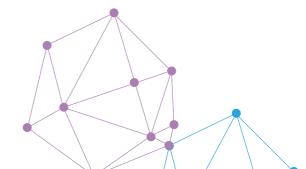


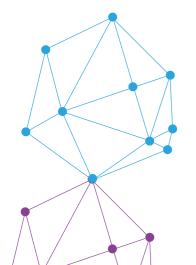












Thank You

STARTUP VILLAGE **EXHIBITORS**



























































































































Thank you

STARTUP VILLAGE INVESTORS







































































































SOME PHOTOS



More photos and videos could be found through www.menaictforum.com

MEET THE ORGANIZER



The Information and Communications Technology Association of Jordan (int@j), founded in 2000, is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.

int@j serves as the collective voice of the industry, advocating on behalf of its stakeholders and seeking to maximize the contribution of the ICT sector towards Jordan's national economy. As the representative of Jordan's ICT and ITES sectors, int@j supports its members with the tools they need to continuously grow and expand.

int@j has been organizing and hosting the MENA ICT Forum since 2002. For more information about the association or to join as a member, please visit www.intaj.net

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