



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

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Sayı : E-34221550-720-4437

Tarih: 02.05.2024

Konu : Nazovni Uluslararası Ekonomi Diplomasi Platformu Hk.

TÜM ODALAR
(Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 19.04.2024 tarih ve 96022509 sayılı yazısı.

İlgi yazıda, T.C. Kiev Büyükelçiliği'nin bir yazısına atfen, Ukrayna'nın mal ve hizmet ihracatının artırılması adına Ukrayna ile yabancı ülkelerin iş çevreleri arasında doğrudan iletişimin dijital ortamda kurulması amacıyla çalışma yürüten **Nazovni Uluslararası Ekonomi Diplomasi Platformu**'nun hayata geçirildiği ifade edilmekte olup platformdan yararlanmaya ilişkin açıklamanın yer aldığı sunum ekte yer almaktadır.

Konuyla ilgili ilave bilgi için Kiev Ticaret Müşavirliği (kiev@ticaret.gov.tr) ile temasa geçilebileceği bildirilmektedir.

Bilgilerini ve konunun üyelerinize **e-posta ile** duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Nazovni Uluslararası Ekonomi Diplomasi Platformu - Tanıtım Sunumu (13 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSDKCLK595>

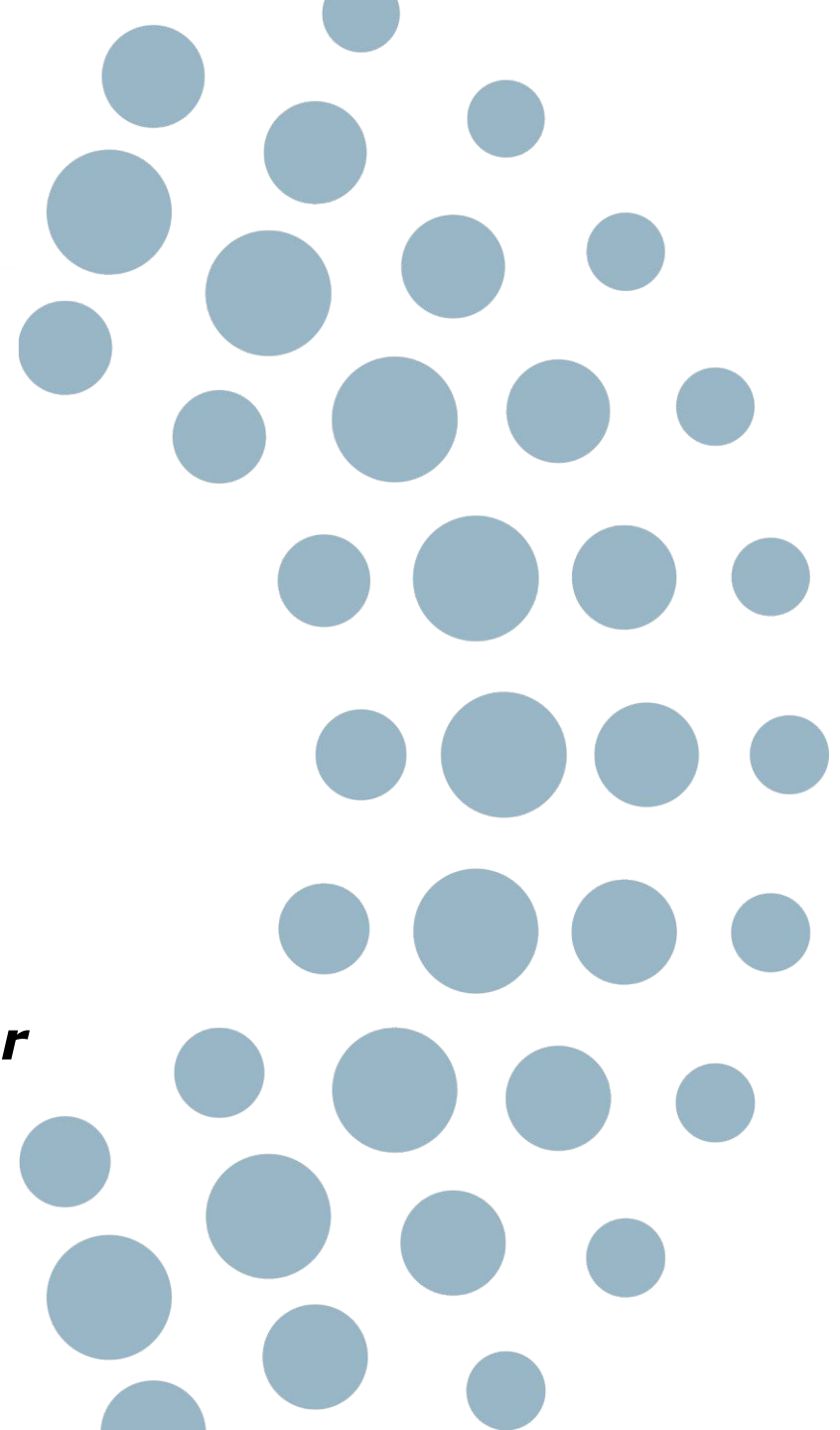
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

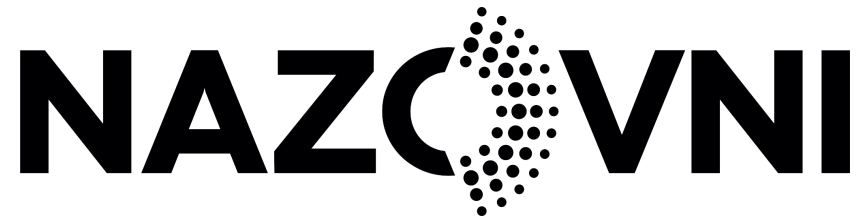
Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr

THE PLATFORM
NAZCOVNI

We help businesses to go beyond

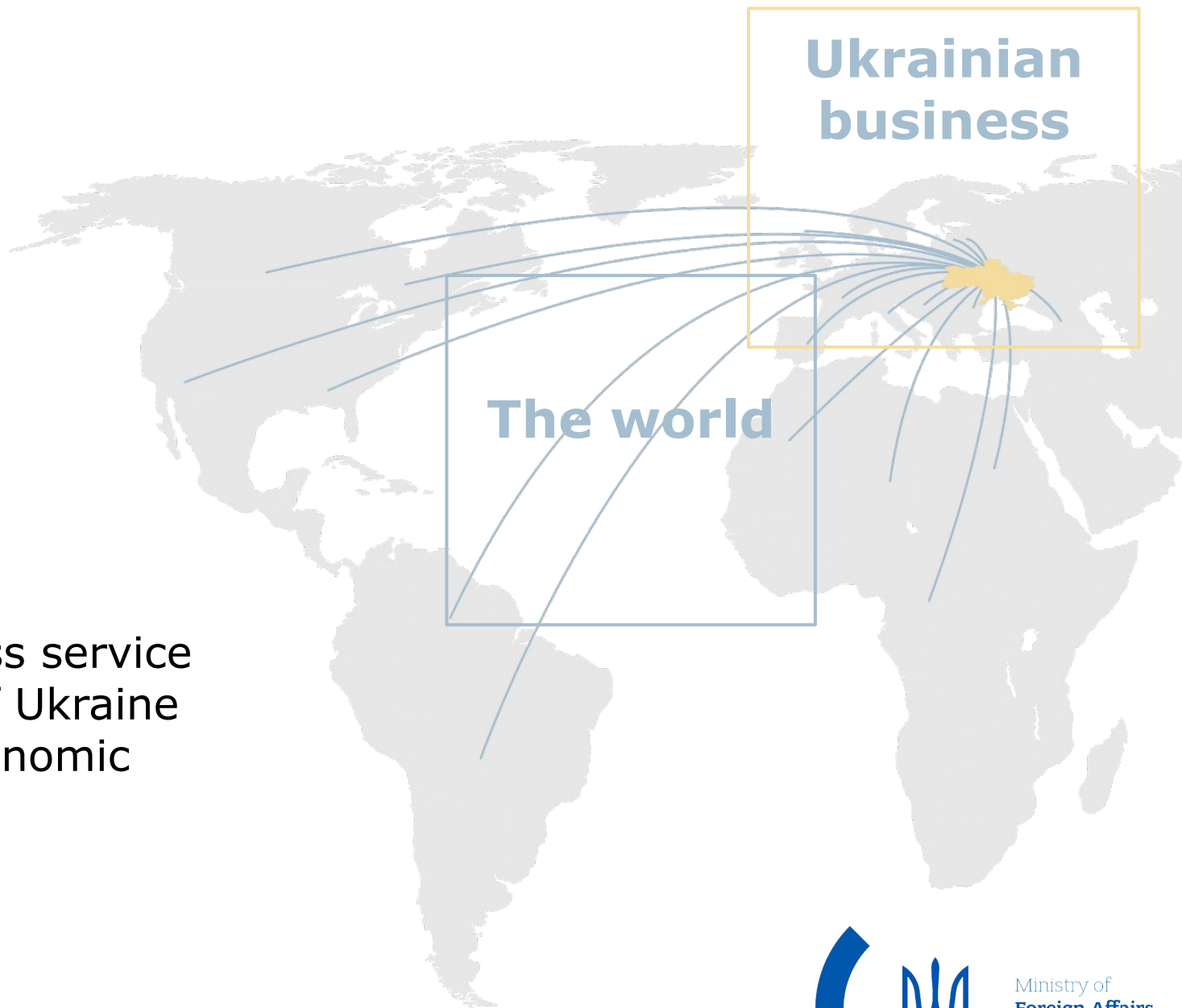
***Functional capabilities of the Platform for
Foreign Partners***





Our Mission is to promote the integration of Ukrainian business into the global economy, helping entrepreneurs to go beyond

NAZOVNI is a Government to Business service from the Ministry of Foreign Affairs of Ukraine that offers a powerful resource of economic diplomacy to the business



Ukrainian
business

The world



Ministry of
Foreign Affairs
of Ukraine

NAZOVNI MATCH



What you need to know
about the business culture
of the country of exports

Nazovni is an effective digital tool
for importers to find
manufacturers in Ukraine

**Products needs
of Importer**



**Capabilities of
Ukrainian
exporters**

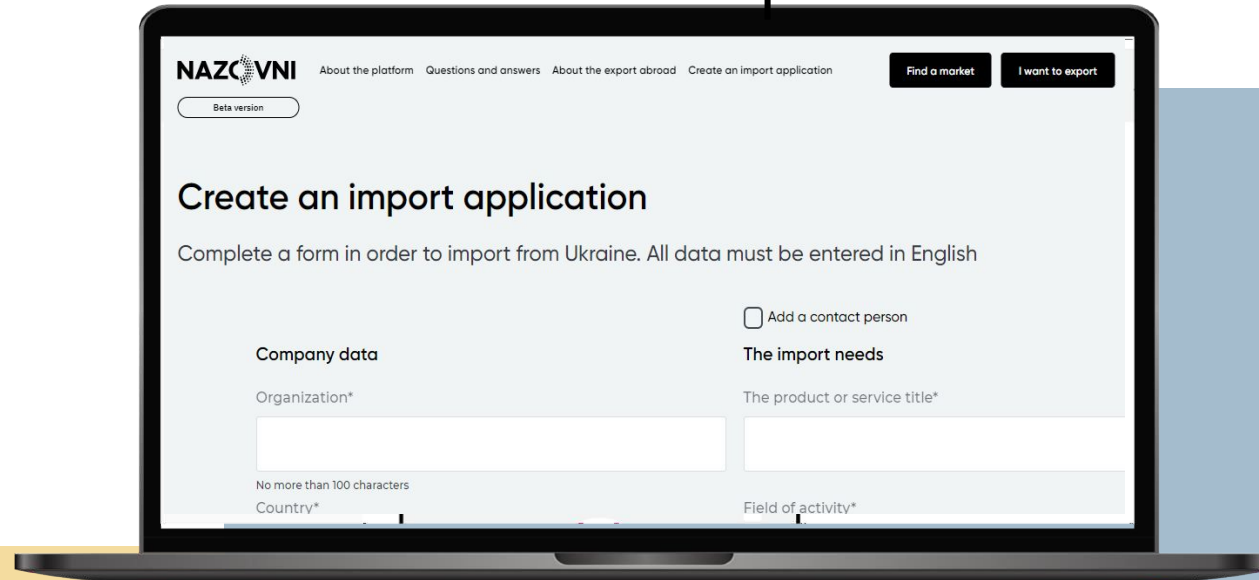


**Synergy and fruitful
cooperation**

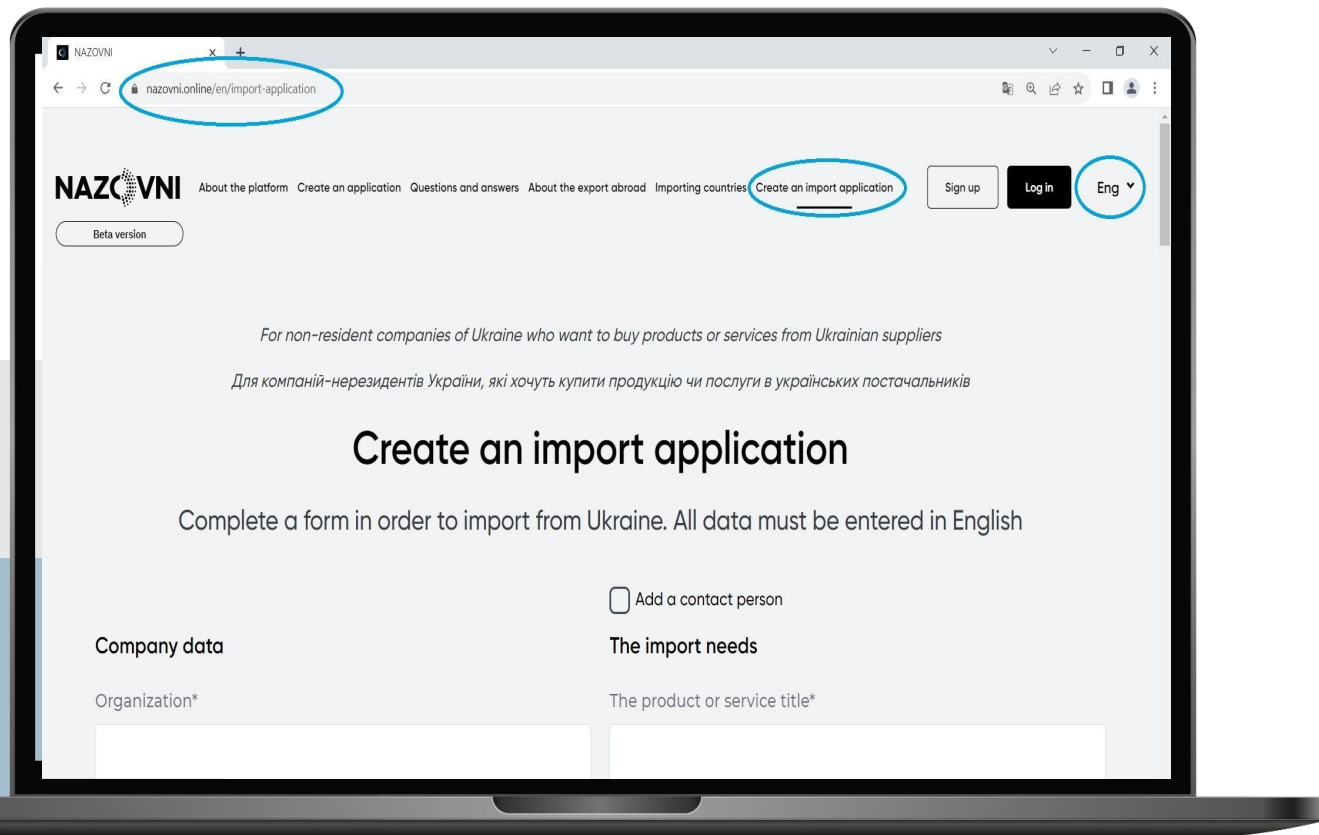
Would you like to buy from Ukraine?

Fill in the application form on the web-site
<https://nazovni.online> or via link
<https://nazovni.online/en/import-application>

Give all required information about your
company and goods request



The screenshot displays the NAZOVNI website interface for creating an import application. The header includes the NAZOVNI logo, navigation links for 'About the platform', 'Questions and answers', 'About the export abroad', and 'Create an import application', along with buttons for 'Find a market' and 'I want to export'. A 'Beta version' badge is visible. The main heading is 'Create an import application', followed by the instruction: 'Complete a form in order to import from Ukraine. All data must be entered in English'. The form is divided into two columns: 'Company data' and 'The import needs'. Under 'Company data', there is a text input field for 'Organization*' with a note 'No more than 100 characters' and a 'Country*' dropdown menu. Under 'The import needs', there is a checkbox for 'Add a contact person', a text input field for 'The product or service title*', and a 'Field of activity*' dropdown menu.



STEP 1

Go on the website
<https://nazovni.online>
and create an import
application

The screenshot shows a web browser window with the URL `nazovni.online/en/import-application`. The page title is "Create an import application". Below the title, there is a sub-header: "Complete a form in order to import from Ukraine. All data must be entered in English".

The form is divided into two columns:

- Company data**
 - Organization* (text input field)
 - Country* (dropdown menu)
 - Fields of activity* (dropdown menu)
- The import needs**
 - Add a contact person
 - The product or service title* (text input field)
 - Field of activity* (dropdown menu)
 - HCDCS Code* (dropdown menu with an information icon)

Navigation links at the top include "Sign up", "Log in", and "Eng".

STEP 2

Fill out the application form

Fields for filling out an import application

Company data:

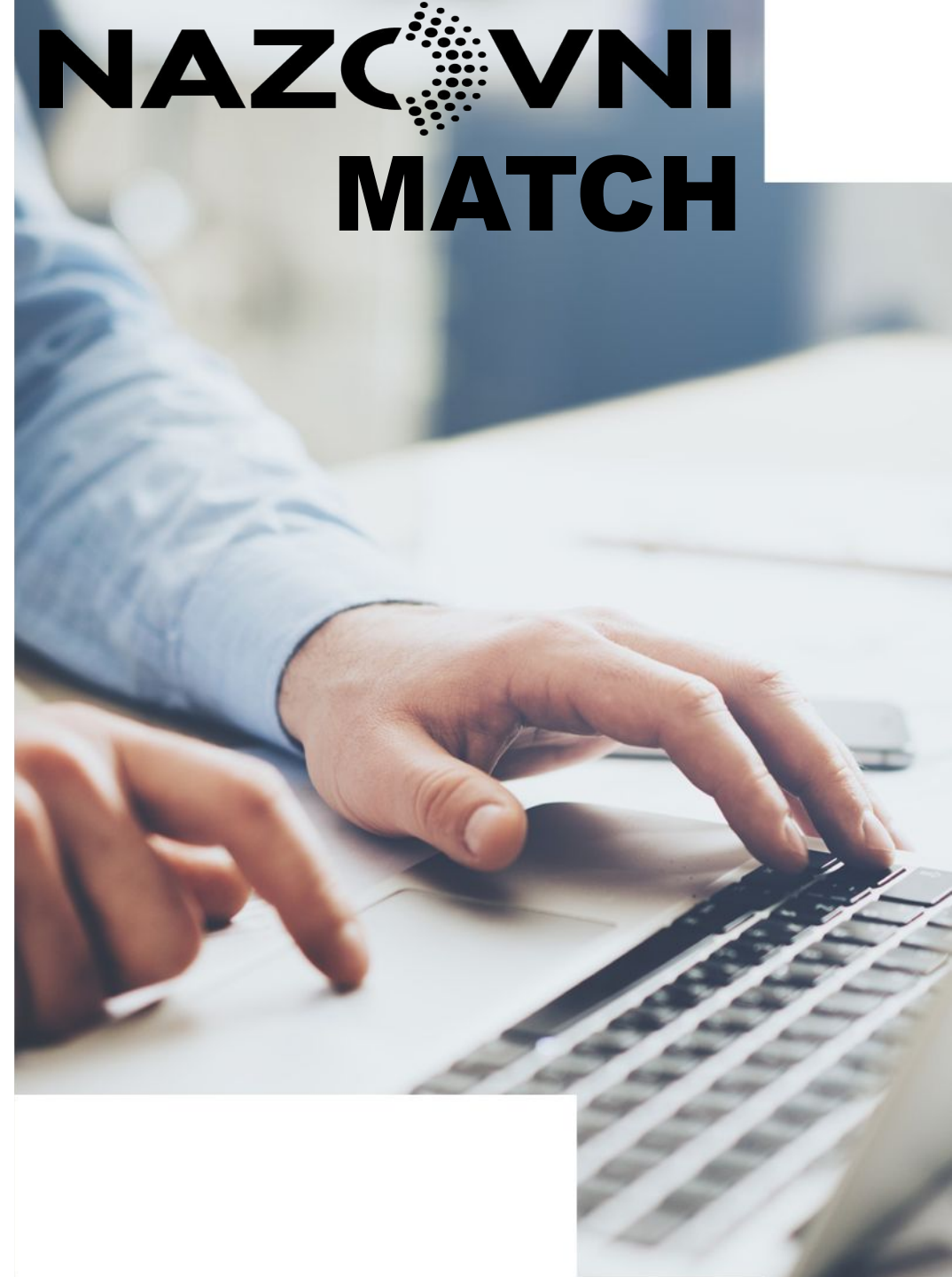
- ✓ Organization name
- ✓ Country
- ✓ Fields of activity
- ✓ Registration code
- ✓ Website
- ✓ Address
- ✓ Phone number
- ✓ E-mail address
- ✓ Social network
- ✓ Contact person
- ✓ Position
- ✓ Addition information

The import needs:

- ✓ The product or service title
- ✓ Country
- ✓ Field of activity
- ✓ HCDCS Code
- ✓ Terms of delivery according to Incoterms
- ✓ Estimated contract value
- ✓ Currency
- ✓ Amount of delivery
- ✓ Delivery terms
- ✓ Country of destination
- ✓ Comments
- ✓ Addition files

Exploring and selecting of appropriate manufacturers/exporters

- Studying of import application
- Contacting of importer directly to clarify request details
- Selecting appropriate exporters
- Sending a mail with the list of exporters according to the import application



NAZCO VNI results

Exporters (companies)

1600+

Import applications submitted
to exporters for consideration

100+

Import applications

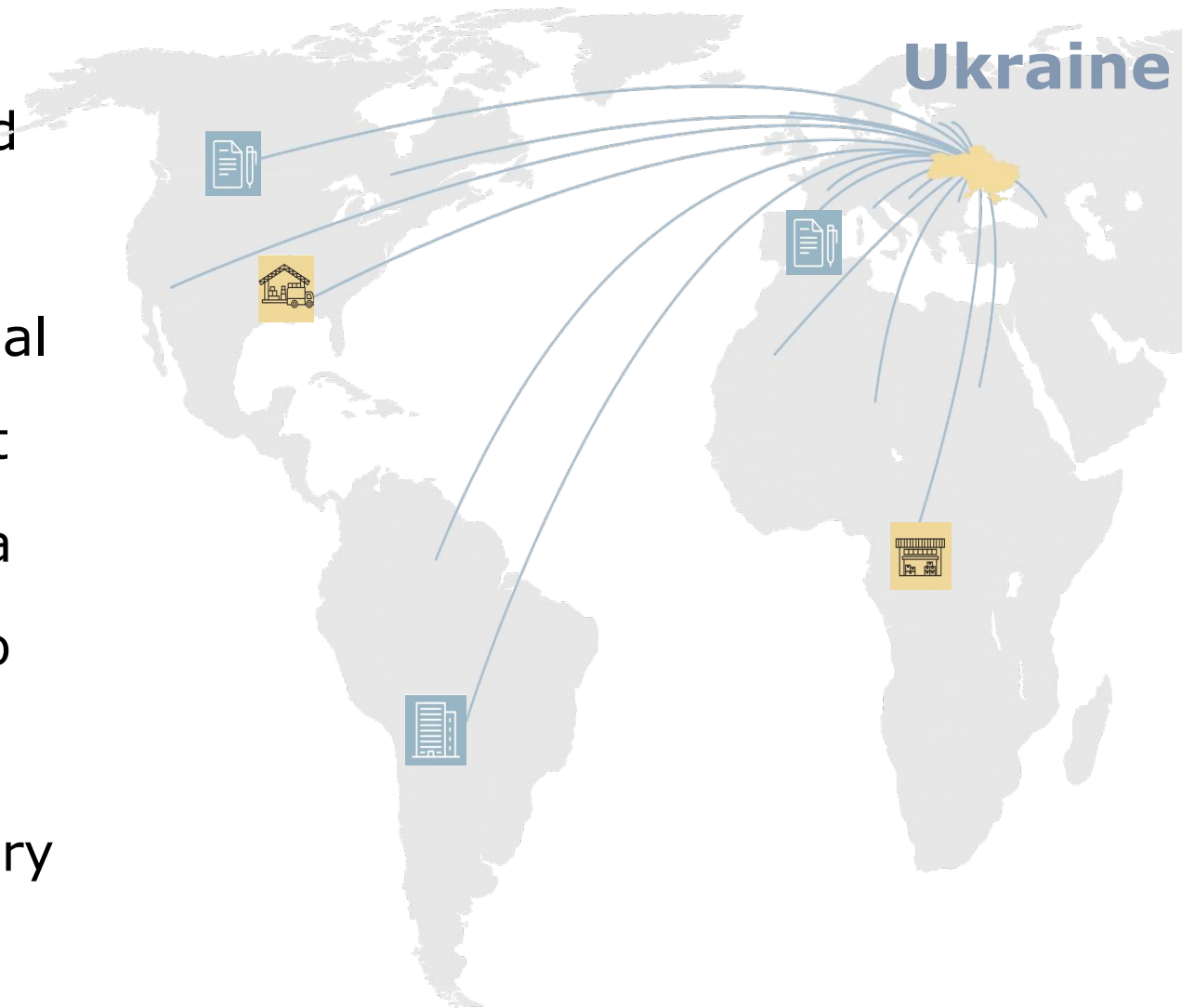
80+

Countries

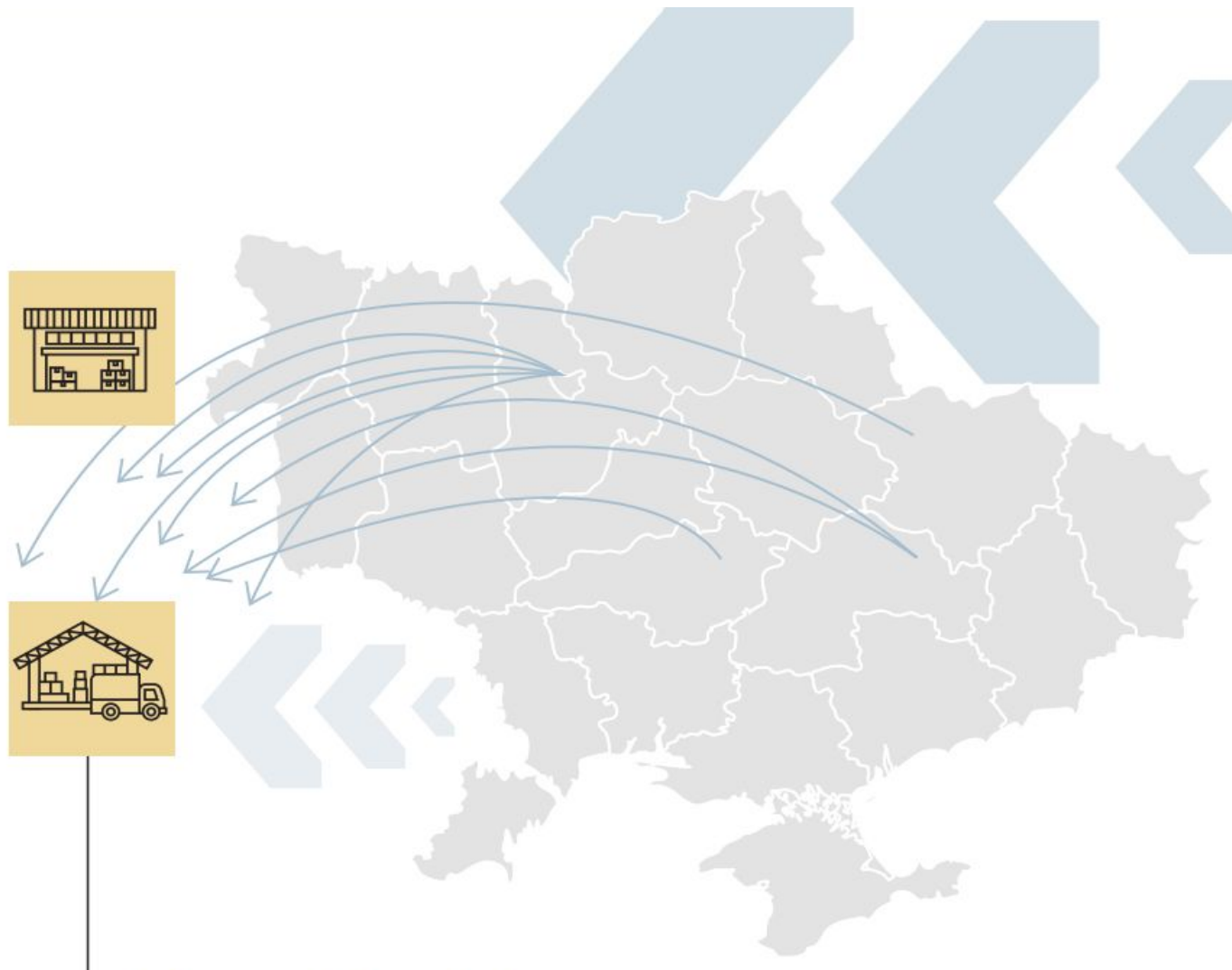
30+

Importing countries

	Germany		China
	Poland		Ireland
	Italy		UAE
	France		Portugal
	Great Britain		Kuwait
	Belgium		Tunisia
	Kenya		Mexico
	Egypt		Qatar
	Spain		Hungary
	Romania		Israel



TOP sectors of the economy that submitted import applications



Food products and
confectionery



Agricultural industry



Woodworking and
furniture industry



Equipment and tools



NAZOVNI PARTNERS

NAZOVNI is working on additional opportunities for Ukrainian exporters by partnering with local and international associations and entities.

NAZOVNI develops cooperation with international partners to support and open new markets for local entrepreneurs, as well as to become a main channel for supply of Ukrainian goods and services.

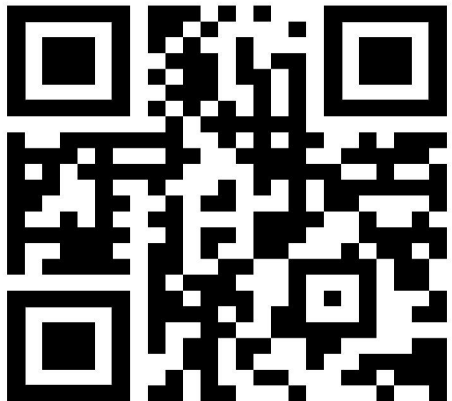
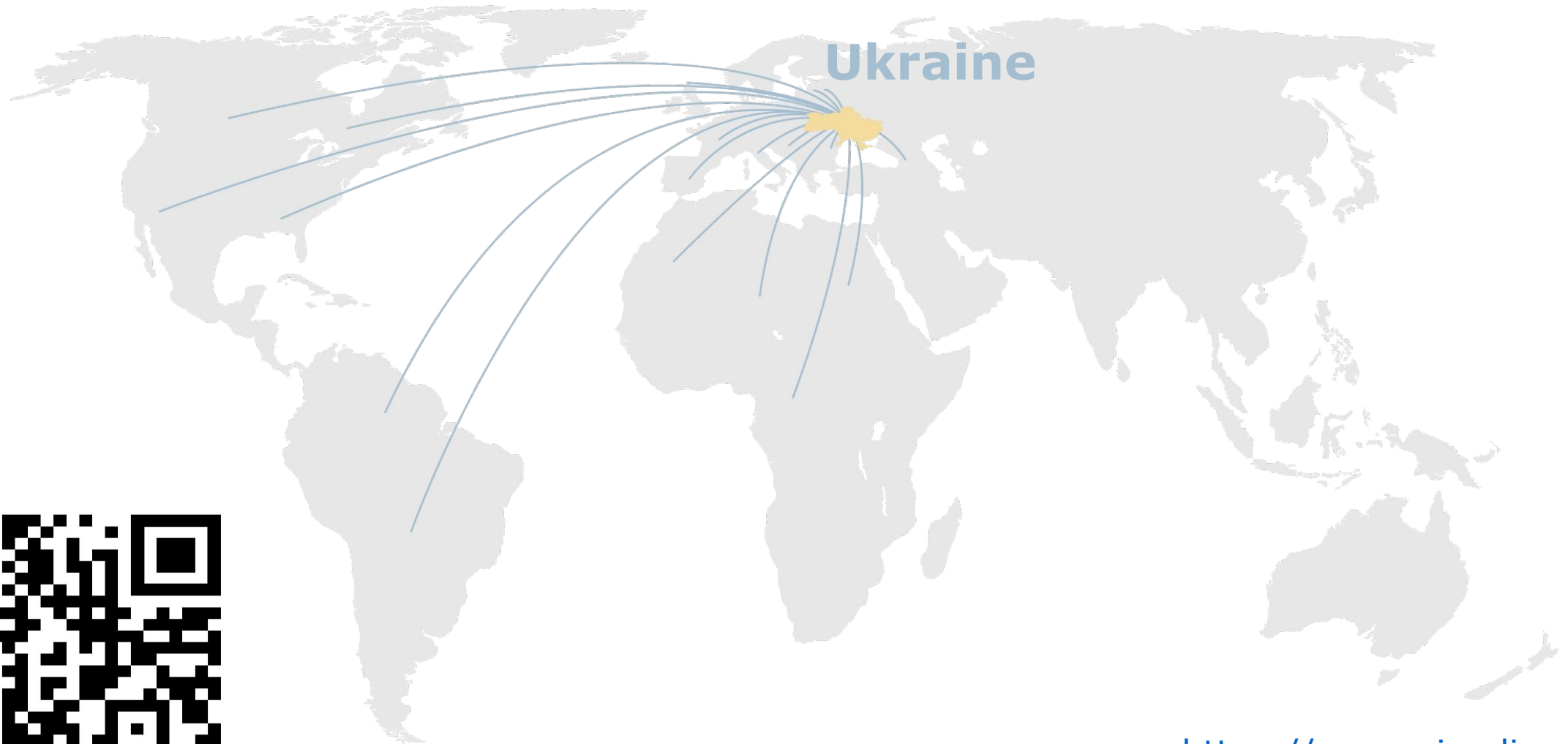


AMERICAN CHAMBER
OF COMMERCE
UKRAINE



Federal Ministry
for Economic Affairs
and Energy





<https://nazovni.online/en>

Email: office@nazovni.online